



METEF-FOUNDEQ

number 1 metal expo in the world

18 - 21 APRIL 2012 VERONAFIERE - ITALY

EXTRUSION - DIECASTING - FOUNDRY - ROLLING - FINISHING - MACHINING - WELDING - RECYCLING

METEF-FOUNDEQ chooses Verona

The next edition will be held at the Verona Exhibition Centre on 18-21 April 2012

Verona, 21 – July 2011 - After 8 successful editions, **METEF-FOUNDEQ**, the biennial show regarded as one of the world's most reputable fairs for the aluminium, technological metals, and foundry sector, moves to the Verona Exhibition Centre. The 2012 edition will be held on 18-21 April at the famous trade fair complex located in Verona, a most suitable venue to match **METEF-FOUNDEQ's** international growth and to consolidate its role as the top reference fair, in particular for Southern Europe and the Mediterranean basin.

The Verona trade fair ground covers 350,000 sq.m distributed in 12 pavilions, with 12,000 car parking spaces, a Convention Centre with 8 halls which may seat from 20 up to 600 people, and has a representative network in 22 foreign countries:

- can be reached easily from anywhere in Europe by different of means of transport;
- features functionally organised, cutting-edge logistics and infrastructure that can adapt to a potential growth of the volume of exhibitors to **METEF-FOUNDEQ**;
- features marketing services and support in Italy and abroad on a par with the major international trade fair complexes in the world;
- boasts a solid and proven experience in b2b trade fairs, such as **METEF-FOUNDEQ**, and enjoys high international prestige;
- just 2 km away from Verona's historical quarter and strategically located within a region rich in tourist and cultural attractions.

In fact, the Province of Verona and Lake Garda and the Veneto Region form together a land of bountiful nature, beautiful landscapes, exceptional art and rich culture, a heritage of history and traditions built over the centuries. The city of Romeo and Juliet, the home of the 'Areniano' Opera Festival, declared World Heritage Site by Unesco and 'City of Opera and Poetry', Verona offers attractions and services that satisfy even the most demanding visitors. It offers the chance to spend an unforgettable stay, today enhanced by exquisite-tasting traditional local food and wines.

Comprehensive view of the metalworking industry

METEF-FOUNDEQ outlines the entire metal production and transformation chain, starting from aluminium; it is currently the world's reference event for such an important and strategic industry. Here is a list of sectors present at the trade fair, including those that will exhibit products at the 2012 edition.

EXTRUSION IS ALWAYS A PROTAGONIST

METEF is by now a regular appointment for all the most influential international operators in the extrusion sector, who find the best technologies related to raw materials, presses, dies, machining and profile packing equipment, warehouse automation systems, general equipment and products displayed. A sector which has always been well represented at Metef since the very first edition.

PRESSURE DIECASTING, INNOVATION IS HERE

Pressure diecasting represents one of the top industries at **METEF** where, since the first edition, the main European producers of diecasting plants and machinery, dies, trimming dies, steel for equipment, lubricants and release agents, design and simulation software have been exhibiting.



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FOUNDRY, INTERNATIONAL SHOWCASE

FOUNDEQ is the international expo of plants, equipment and products for gravity, low pressure, centrifuge and continuous casting of metals (steel and cast iron, aluminium, zama, magnesium). The best technologies from leading international producers will be on display.

Starting from the 2010 edition, **FOUNDEQ** completed its offering with the Casting Area, a special exhibition area dedicated to castings in all metals. In 2010, Metef-Foundeq hosted the General Assembly of Assofond, the Italian Foundry Association, which chose the event as an ideal location for the most important annual event of the Italian foundry industry. Assofond is also a privileged partner of **METEF-FOUNDEQ** in the organization and development of the Casting Area.

ROLLING TECHNOLOGIES AND APPLICATIONS

Created in the 2010 edition, the Rolling Area, an exhibition area dedicated to rolling technologies, will be proposed again at **METEF-FOUNDEQ 2012**. Hot and cold processing, finishing operations with particular attention to applications of foil in packaging, electronics, building, transport, machinery and furniture will be at the forefront of the exhibition.

FINISHING, MACHINING, WELDING TECHNOLOGIES

At **METEF-FOUNDEQ** surface treatment, joining techniques and machining are an even more important and strategic vortex of the exhibition. The best available processes, the most innovative techniques and the most environmentally friendly solutions will be on display.

RECYCLING - ENERGY - ENVIRONMENT

The recovery and recycling of ferrous and non ferrous metals, energy efficiency, and environmental protection complete the production chain at **METEF-FOUNDEQ** as they are competitive factors for the sustainability of the entire metallurgical industry.

Focus on 2012 edition

Believing in the effectiveness of differentiation, **METEF-FOUNDEQ** has researched and will provide customised solutions for exhibitors, targeted services, and different and effective instruments to promote and realise concrete opportunities for demand and supply to meet at an international level, in the belief that an international event must be able to meet the diverse and varied needs of operators. Among these, in 2012 exhibitors will be offered a special "business to business" service of trade matching, which, through custom appointments arranged between suppliers and customers, aims to promote and establish contacts with the top-class visitors, the most qualified buyers visiting the exhibition.

There will also be great attention given to technology transfer through round tables, technical forums, and seminars. The 2012 edition of **METEF-FOUNDEQ** will host numerous conferences and seminars of a technical-commercial nature with presentations by industry experts on the latest innovations in the aluminium and metals industry. Among these are the 1st edition of the **International Extrusion Forum** and the **Metef Innovation Award** which, thanks to its success in 2010, will also be repeated in 2012. An initiative appreciated by exhibitors and visitors alike for the high value of its technical content, the Award will once again highlight the most significant technological innovations presented by exhibitors.

Social events and shows have been scheduled to amuse exhibitors and visitors as well, offering some fun time amid full business activities during and after the trade fair. Amid these, do not miss the Metef&Golf tournament, one of the most awaited events for golf enthusiasts.



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The 2010 edition had over 500 exhibitors (375 from abroad) and more than 15,000 visitors. There were also 30 foreign delegations that visited the event from the major countries of business for the metallurgical industry.

«We are proud to announce the agreement with Veronafiere – explained Mario Bertoli, Alfin-Edimet Chairman – Shifting the trade fair venue to Verona as from 2012 means opening new horizons for growth and success at international level as well as a good example that create synergies and systematize co-operation is possible in our country. Through our partnership with Veronafiere, that offers excellent infrastructure, services and support on a par with the major trade fair complexes in the world, we will join forces and strengthen the competitiveness of METEF-FOUNDEQ, already regarded as one of the world's most reputable metalworking trade fairs».

As Ettore Riello, President of Veronafiere, stated recently *«Consistent with the guidelines of the industrial plan, which includes among other things new shows in the portfolio, like METEF-FOUNDEQ, which for five biennial editions will take place in Verona, we are proceeding to completion of the infrastructure. After the completion, last January, of the new car park in the area of the Polo Fieristico Spa, the construction of a new pavilion to reach 150,000 square meters of covered exhibition space is expected by 2013. This is in order to increase, on one hand, the multifunctionality of the exhibition centre and, on the other, to dimension it to the needs of the leading events in our product portfolio».*

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