

ABITARE IL TEMPO

VERONA, ITALY / 30 SEPTEMBER - 03 OCTOBER 2015

Co-located with  MARMOMACC

Palaexpo – Veronafiere

30 September – 3 October 2015

Alongside:

Marmomacc

Stone + Design + Technology International Trade Fair



Veronafiere Today

13 exhibition halls
309,000 sq.m. of total area of
which **152,000 sq.m.** inside and
157,000 sq.m. outside



The **Ente Autonomo per le Fiere di Verona** is the **second** trade fair organiser in Italy.

VeronaFiere every year hosts 40 events with **over 1,000,000** visitors from all over the world.

Events include:

MARMOMACC - Stone + Design + Technology International Trade Fair

The leading natural stone system exhibition.

A vital landmark for **Made in Italy** in **Natural Stone Design and Technology** spheres.



Marmomacc 2014 Data

1.513 Exhibitors (+**6.18%** compared to 2013) from **58 countries**

60% International exhibitors

76,252 sq.m. net exhibition area

occupied in % by

Natural Stone 60% | Machinery 26.5% | Tools 12.5%

65.000 Visitors (**+14.05%** compared to 2013) from **145 countries**

64% International visitors (**+15%**)

314 Accredited journalists, of whom **78 international**

Incoming activity to promote **Foreign Delegations**
from **45 Countries**



1.207 Architects

1.650 Engineers

1,704 participants registered for conferences

Steadily increasing attendance at dedicated events

(+10%)



Objectives

Abitare il Tempo comes forward as an observation point for the **custom-made** market, **contract projects** and **interior finishes** thanks to the co-existence at the event of **industrial companies** and **tailor-made or small-scale production firms**.

On the one hand, this is achieved through a qualified **trade offering** and, on the other, thanks to a rich calendar of **workshops and professional training courses** targeting designers, architects and retailers.

The primary objective is to accompany such companies towards the most interesting international market channels for Italian exports.

Abitare il Tempo will be inaugurated and opened to the public in the evening on 29 September.

NEW AT ABITARE IL TEMPO 2015



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On 1° October 2015 from 3 pm to 6 pm

FOCUS ON FAR EAST

A special conference with 4 opinion makers from **Far East**, to discuss about current **decoration trends and furniture markets** in their countries.

After the conference, they will **meet exhibitors** who wants to know more, in a special dedicated area for one-to-one meetings.



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Abitare Il Tempo is a **b2b platform that helps develop professional relationships** in the **interior design** sector.

This is achieved not only during the exhibition as such but also through a series of **road-shows promoting the event**.

Coming b2b sessions with international contractors

- March 2015 —————> **Slovenia**
- May 2015 —————> **Switzerland**
- June 2015 —————> **Qatar, Middle East**
- June 2015 —————> **Kazakhstan**

Presentation Press Conference for MARMOMACC and ABITARE IL TEMPO

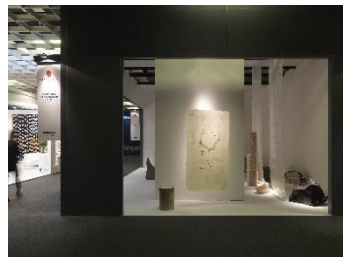
Milan Triennial, 28 May 2015



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Set-Up Views



1 Module Stand
16 m², 4 x 4, h. 4
mt



2 Module Stand 32
m², 8 x 4, h. 4
mt



PALAEXPO, 2nd FLOOR – 11.000 m² of gross exhibition area

4 Module Stand
64 m², 8 x 8, h. 4
mt

